

From the President



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Dear SPWLA members and friends,

Greetings! Another month has come and gone and we are on the countdown to holiday season. I guess it's true—time flies when you're having fun. 2018 is on pace to be a fruitful year for SPWLA:

- We hosted a successful symposium in London.
- Great progress was achieved in the SPWLA with the formation

of new professional chapters, new SIGs, and new student chapters.

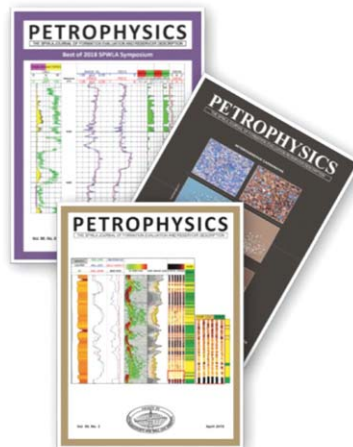
- And, last but not least, the SPWLA financial situation has been stabilized via a set of actions to improve efficiency without reducing core membership benefits.

All of these accomplishments were challenging during the continued slow recovery of the oil and gas industry, which brings me to next item—advertisements.



Advertisements, exhibitions and sponsorships pay for a substantial part of SPWLA membership benefits. It is not surprising the multiyear downturn has taken its toll on that revenue stream and could eventually jeopardize SPWLA as a whole, in its continuing efforts to provide benefits for our members. With the slow but steady recovery, it presents an opportunity for our community to help by recruiting advertisers and sponsorship for SPWLA. When you meet a potential advertiser, exhibitor, or sponsor for SPWLA, please mention the SPWLA opportunities available to them and follow up by forwarding your lead to the SPWLA business office (sharon@spwla.org).

The 2019 symposium abstract submission is coming to a close. Under the leadership of Vice President Technology Jim Hemingway, abstract review and selection process will soon commence. Prompted by feedback from our membership, the selection process will include new procedures, including anonymous abstract review. This will improve transparency and reduce potential bias in the abstract selection process. SPWLA leadership strives to listen to our members and is committed to fair and balanced publication.



Last but not least, I feel obliged to communicate and explain to our members about the upcoming changes to printed publication of Petrophysics journal. Over the last two years, under the successful management of Vice President of Publications Carlos Torres-Verdin, Petrophysics has substantially increased the number of papers published in each issue.

The journal's influence has also greatly improved (JIF almost doubled since 2015). Cutting-edge technology papers were added as well as review and tutorial papers to better serve the diversified member body of SPWLA. We have received very positive feedback. Digital delivery of a high-resolution PDF is the mainstream delivery option for our members and is always included free of charge with SPWLA membership. The number of additional professional papers per issue has increased the printing and shipping cost of the printed issue. For the members who choose to receive a printed journal, the average cost is \$84 per member (free digital PDF). If members prefer to read the journal on paper, the high-resolution PDF can be immediately printed at a fraction of the cost on your choice of color print methods. With that said, SPWLA board feels that heavily subsidizing printing and shipping journals is no longer the most efficient use of our limited funds. The board voted to increase the surcharge for printed journal from \$25 to \$65 starting 2019. Library-level subscribers will continue to receive printed journal at no additional cost.

Best,
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