Welcome to Stavanger

63rd SPWLA Annual Symposium | June 11-15th | 2022

https://www.spwlaworld.org/

EXHIBITION OPPORTUNITIES

HOSTED BY THE NORWEGIAN FORMATION EVALUATION SOCIETY
Exhibition Opportunities

Leasing exhibition space in Stavanger, Norway 2022 presents an excellent opportunity to showcase your company’s products and services, to build and strengthen your company’s position in the marketplace, for recruiting and network with industry professionals.

In order to enhance the exposure of our exhibitors during the symposium, the exhibit areas are strategically positioned directly outside the main technical hall and the refreshment stations and at the floor above. In addition to ample time outside the technical sessions, frequent session breaks will further allow delegates time to visit the booths and be introduced to your company’s products and services. The exhibit areas of the convention center are reserved from Saturday June 11th to allow ample setup time and will be open during the symposium, from Monday June 13th until end of business Wednesday June 15th.

A Floor plan of the exhibition area and potential stand locations are included in this document. Booths are priced at $500 per m² (~65 ft²) with standard booth sizes of 3x2 m (~9x6 ft). Each booth on the Exhibit Area Floor Plan is individually priced in the listing, so you may check the price as you select your space.

Exhibit Space for standard booth size (i.e. no 1-15) includes:

A. Pipe and drape back wall and sidewalls
B. Booth identification sign in black and white print
C. One full conference registration per 100 square feet of space
D. Listing in all marketing materials and program book
E. Guest passes to invite customers and clients

Access to the facility for load-in and set-up of exhibits will begin on Saturday, June 11th at 8:00 AM. Dismount of exhibit stands will be on Wednesday, June 15th from 4:00 PM to 12:00 AM.

On behalf of the SPWLA, we would like to thank you in advance for your interest and participation at the SPWLA 63rd Annual Symposium.

Interested in Exhibiting:
1. Complete the Exhibitor Application Form at the end of this section, or download a copy from our website (www.spwla2022.com)
2. Scan completed form and e-mail to sharon@spwla.org, or fax to +1-713-947-7181
3. E-mail your company logo to sharon@spwla.org
Clarion Energy Hotel Floor Plan

Exhibition area (right) and hall for technical sessions (left) on ground floor
Exhibition area on second floor, directly situated above the main hall and exhibition area on the ground floor
Situation sketch of ground floor (exhibition area and hall for technical sessions) and second floor (exhibition area)
### List of booths/rooms

<table>
<thead>
<tr>
<th>Exhibition space</th>
<th>booth #</th>
<th>size (m²)</th>
<th>size (~ft²)</th>
<th>Price booth (USD)</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st Floor</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>2</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>3</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>4</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>5</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>7</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>8</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>9</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>10</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>11</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>12</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>13</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>14</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td>15</td>
<td>6</td>
<td>65</td>
<td></td>
<td>$3,500</td>
<td>Booth included</td>
</tr>
<tr>
<td><strong>2nd Floor</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>40</td>
<td>430</td>
<td></td>
<td>$12,000</td>
<td>Booth not included¹</td>
</tr>
<tr>
<td>17</td>
<td>40</td>
<td>430</td>
<td></td>
<td>$12,000</td>
<td>Booth not included¹</td>
</tr>
<tr>
<td>Attention</td>
<td>~50</td>
<td>~540</td>
<td></td>
<td>$10,000</td>
<td>Meeting room</td>
</tr>
<tr>
<td>Initiative</td>
<td>~40</td>
<td>~430</td>
<td></td>
<td>$8,000</td>
<td>Meeting room</td>
</tr>
<tr>
<td>Confidence</td>
<td>~60</td>
<td>~650</td>
<td></td>
<td>$12,000</td>
<td>Meeting room</td>
</tr>
</tbody>
</table>

¹ please contact our collaborative partner Malerbuia; they have solutions for non-standard sized booths (no 16 & 17). They can also help with rent of A/V equipment.
Accessory equipment for booth space

Please note SPWLA will provide back- and sidewalls for the standard (6m²) booths. In case you want to bring your own stand equipment please notify in the order form. The larger booths (~40m² or ~430 ft²) is not setup to have any walls included in the price as they should be considered custom. If walls are needed, please contact our collaborative partner Malerbu and there is the possibility to rent stand equipment material as well as audio/visual equipment for the duration of the symposium.

The equipment can be ordered online, using this link: https://www.malerbua-utleie.no/?lang=en

Please place any order for stand equipment and/or audio-visual equipment before 1st of May 2022 in order to guarantee in-time delivery of the equipment.

Below is printed a listing of the stand equipment items that can be rented for the exhibition. A full listing, including AV items is provided through the above online link.

For questions or more information, please contact:
Sharon Johnson at SPWLA; sharon@spwla.org, or telephone +1-713-947-8727 (Houston, UTC -5 hrs)

David Selvåg Larsen at Vår Energi
david.selvag.larsen@varenergi.no, or cellphone +47 91892922 (Norway, UTC +1 hrs)

Harry Brandsen at Equinor
harbr@equinor.com, or telephone +47 995 20 426 (Norway, UTC +1 hrs)
EXHIBITION APPLICATION FORM

The undersigned ("Lessee") hereby applies for Non-Profit exhibit space at the 2022 Annual Symposium of the Society of Petrophysicists and Well Log Analysts ("SPWLA"), to be held at the Clarion Energy Stavanger, Norway, June 10-15, 2022. The Convention is conducted by the SPWLA. All payments, correspondence, notifications, and other communications to the SPWLA concerning the subject matter of this application and contract shall be sent to the SPWLA Exhibits Chairman at the address shown below. SPWLA, in its sole discretion, reserves the right to make changes in space assignment that it deems are in the overall best interest of the Exhibit.

INSTRUCTIONS
1. Please read all 3 pages of this contract carefully and print or type all information requested.
2. Confirmation of your booth assignment will be sent to you in the form of one signed copy of this contract.

Booth Location Preferences
Please refer to the accompanying Exhibit Hall Floor Plan and select desired space in order of preference. All three Booth Location Preferences must be completed. If all three are not completed, the exhibitor forfeits the right to be contacted if selections are no longer available. In such case, SPWLA reserves the right to place the exhibitor in the best available location.

<table>
<thead>
<tr>
<th>1st choice:</th>
<th>Total Exhibit Space Cost in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2nd choice:</td>
<td>100% due February 1, 2022 in USD</td>
</tr>
<tr>
<td>3rd choice:</td>
<td>After February 1, 2022, add 10% in USD</td>
</tr>
</tbody>
</table>

Payment Information
Credit Card - Fax to +1-713-947-7181

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover
Credit card number
Expiration date
Security code
Name on card
Signature (for payment only – must also sign bottom of contract)
Billing address of charge
Amount of charge

Check: Make payable to Society of Petrophysicists and Well Log Analysts (SPWLA) in US funds and mail to:
SPWLA Symposium Exhibits Chair
8866 Gulf Freeway, Suite 320
Houston, TX 77017
Phone: +1-713-947-8727 (UTC-5 hrs)

Wire transfer available upon request. Please contact the business office at +1-713-947-8727 (UTC-5 hrs)

Exhibitor Information
Exhibiting Company (“Lessee”) Participating Divisions
Mailing Address City/State/Province/Country Zip/Postal Code
Company Phone* Company Fax* Web Address
Contract Name Title Phone* E-mail
*(include country/area code)

Accepted by Exhibitor – Signature Required Accepted by SPWLA

Exhibitor Authorized Signature Date SPWLA Exhibits Chairman Date

By signing the Application/Contract for exhibit space, exhibitor agrees to the terms, provisions and conditions located on the reverse side of this contract. This Application/Contract must be signed by an Exhibitor Authorized Representative. The individual signing this agreement warrants that he/she has the authority to contractually bind the organization for exhibit space.

FOR SPWLA MANAGEMENT USE ONLY
Received by Date Contract Received Booth Dimensions Assigned Booth # Date Deposit Received Check No.
1. Purpose of Exhibit

SPWLA is a non-profit, educational, scientific and technical organization. The purpose of the Society is to advance the science of formation evaluation through electrical, nuclear, lithological, and other well logging techniques; to promote the proper application of these techniques to exploration for and exploitation of gas, oil and other naturally occurring substances; to maintain high ethical standards and to further the interests of persons professionally engaged in these endeavors. With the support of our Oil and Gas, Service, Software and Educational Institutions we can make a difference in the industry.


In accordance, the undersigned agrees to the following provisions: Space will be assigned by SPWLA on the basis of the order in which the Application/Contract are received (first-come, first-serve). If Exhibitor fails to pay the balance of space rental on or before February 1, 2022 Exhibitor’s right to exhibit may be cancelled without further notice or refund of any deposit. If Exhibitor cancels its participation in the exhibit, such cancellation shall be considered a default on its part, and any monies paid here-under shall be retained by SPWLA as liquidated damages. EXHIBITOR AND SPWLA SHALL BE BOUND BY THE TERMS, CONDITIONS AND RULES for exhibiting in an SPWLA Event which has been received and considered as part of this agreement.

3. Indemnity, Limitation of Liability, and Insurance

SPWLA, International or Chapter, nor the host Hotel/convention facility (hereinafter Exhibit Building) nor any of its officers, agents, employees or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its visitors, officers agents, employees or other representatives, resulting from their theft, fire, water or accident or any other cause except to the extent caused by SPWLA and Exhibit Building’s negligence or wilful misconduct. The Exhibitor shall indemnify, defend and protect SPWLA and the Exhibit Building, harmless from any claims, demands, suits, liability damages, loss, costs, attorney’s fees and expenses of any kind which might result from or arise of any action or failure to act on the part of the Exhibitor or its officers, agents, employees or other representatives except to the extent caused by SPWLA and Exhibit Building’s negligence or wilful misconduct. It is the responsibility of each Exhibitor company at its own expense to maintain proper insurance for fire, property, public liability, and theft. The insurance is to cover the full period of occupancy of the premises by the exhibitor, its agents and employees.

4. Assignment of Exhibit Space

SPWLA shall assign the Exhibit Space to the Exhibitor on a first come first serve basis in priority order on receipt of a signed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor’s space choices whenever possible, but SPWLA’s decision will be final. SPWLA reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibition. SPWLA reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor’s product or services is not eligible to be displayed in this Exhibit. SPWLA reserves the right to change the floor plan design without notice.

5. Exhibit Hours

SPWLA will establish exhibit hours and reserves the right to make changes, however, such changes will be made as far in advance of the exhibition as possible.

6. Use of Exhibit Space

An exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of SPWLA, which it may withhold at its sole discretion in such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

7. Installation and Dismantling

The Exhibitor explicitly agrees that in the event he or she fails to install his or her products in assigned Exhibit Space or fails to remit payment for required space rental at time specified SPWLA shall have the right to take possession of said space. Exhibitor shall not dismantle or otherwise interfere with the display of the exhibits until the Exhibit Floor is closed to the public.

8. Displays and Decorations

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space No signs or advertising devices shall be displayed outside Exhibit Space or protecting beyond limits of Exhibit Space as to interfere with any neighboring Exhibit.

9. Exhibitor Contract Labor

Exhibitor must comply with all exhibitor contract labor applicable to installation, dismantling and display of the exhibits.

10. Fire Regulations

Exhibitor shall not pack merchandise in paper, straw, excelsior or any other readily inflammable materials. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof as required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

11. Exhibit Space Inclusions

A. Pipe and drape back wall and sidewalls
B. Booth identification sign in black and white print
C. One full conference registration per 100 square feet of space
D. Listing in all marketing materials and program book
E. Guest passes to invite customers and clients

12. Storage and Packing Crates and Boxes

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during the Exhibit but these, when properly marked will be stored and returned to the booth by service contractors. It is the Exhibitor’s responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases or packing material can be brought into or out of the Exhibit Space during exhibit hours.
13. Contractor Services and Information

SPWLA, in the best interest of the Exhibitor, selected official contractors to provide necessary services to Exhibitors. Complete information, instructions and schedule of prices regarding drayage, labor for set-up and dismantling, electric work, furniture, special cleaning services, etc. will be included in the Exhibitor Service Manual to be forwarded after space has been confirmed. An Exhibitor Service Center will be maintained on the Exhibit Floor to facilitate service requests from the Exhibitor. SPWLA assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties.

14. Observance of Laws

Exhibitor shall abide by and observe all laws, rules regulations and ordinances of any applicable government authority and all rules of the Exhibit Building.

15. Cancellation or Termination of Exhibit

In the event of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy or other CAUSE beyond the control of SPWLA, the Exhibit or any part thereof is prevented from being held, is canceled by SPWLA or, the Exhibit Space becomes unavailable, SPWLA, in its sole discretion, Shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting expenses incurred by SPWLA and reasonable compensation to SPWLA in no case shall the amount of refund to Exhibitor exceed the amount of the exhibit fee paid.

16. Exhibitor Payments/Cancellations/Space Reduction

- Applications for Exhibit space must be accompanied with a minimum 50% deposit. Space application without deposit will delay commitment.
- **Payment in full for exhibit space is due on or before February 1, 2022**
  Payments received after February 1, 2022 must include full payment for the booth size requested. If full payment is not submitted at this time application will not be processed.
  - No Exhibitor will be allowed to begin move-in operations or be listed as an Exhibitor in the program book until full payment and a duly executed contract has been received by SPWLA.
  - After the space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the same policies as outlined below.
  - Reduction in space can result in relocation of exhibit space at the discretion of SPWLA.
  - No cancellation shall be acknowledged unless received in writing by SPWLA. The date upon which the cancellation is received shall apply as the official date of the cancellation.
  - **Should an Exhibitor cancel from the Exhibition, the following shall apply:**
    a. If an Exhibitor cancels between the time of application and on or before February 1, 2022, the Exhibitor will receive a full refund (Less a $100 contract processing fee)
    b. If an Exhibitor cancels/reduces after December 1, 2021 and on or before February 1, 2022, the Exhibitor will receive a refund less a cancellation penalty equal to 25% of the total cost of contracted canceled/reduced exhibit space.
    c. If an Exhibitor cancels/reduces after February 1, 2022, the exhibitor will be assessed a cancellation penalty equal to 100% of the total cost of contracted canceled/reduced exhibit space.
    d. If an Exhibitor cancels/reduces after February 1, 2022 with an outstanding balance due, the Exhibitor remains responsible for the entire balance due, plus any reasonable fees to collect.
  - **No Refunds will be processed after February 1, 2022.**
  - Upon Exhibitor notification of cancellation, SPWLA has the right to resell the space vacated.

17. Exhibitor Conduct

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of SPWLA is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanism reproduction of sound. Such employment or use shall be confined to the Exhibit Space. SPWLA, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to SPWLA for approved Distribution of pamphlets, brochures or any advertising matter must be confined to the Exhibit Space.

Exhibitors are prohibited from bringing alcoholic beverages into the Exhibit Area without written consent from the hotel/convention center. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitors or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste. Exhibitors are encouraged to hold hospitality events. However, exhibitors are prohibited from holding these events (whether on-site or off-site) during official show hours or official show events. Official show events include, but are not limited to, the Sunday Icebreaker, Monday and Tuesday evening social events, business and award luncheons, golf tournament and opening and closing ceremonies.

18. Photographs or Video Taping

No photographs or videotaping shall be taken without prior consent of SPWLA or the Exhibitors involved.

19. Agreement to Terms Conditions and Rules

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions and Rules made by SPWLA from time to time for the efficient or sale operation of the Exhibit, including but not limited to, those contained in this contract. In addition to SPWLA’s right to close an Exhibit and withdraw its acceptance of this Application/Contract SPWLA in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Terms, Conditions and Rules. There is no other agreement or warranty between the Exhibitor and SPWLA except as set forth in this document. The rights of SPWLA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of SPWLA.

20. Booth Information

- **Standard booth sizes:**
  - 3x2 m (6 m²) = 9x6 ft (≈65 ft²)
- **Booth price based on m²:** USD $500 excl walls, (educational booth USD $400/m²)