Welcome to Stavanger

63rd SPWLA Annual Symposium | June 11-15th | 2022

https://www.spwlaworld.org/

SPONSORSHIP OPPORTUNITIES

HOSTED BY THE NORWEGIAN FORMATION EVALUATION SOCIETY
INTRODUCTION

It is a great pleasure to welcome the SPWLA ANNUAL SYMPOSIUM for the first time in STAVANGER. The Norwegian Formation Evaluation Society as the local chapter is excited to host you and all friends of SPWLA in Scandinavia June 2022 – bringing our global technical community close together in our friendly NORWEGIAN ENERGY CAPITAL. We think it’s very much needed after the recent challenging years!

Stavanger is one of the STRONGEST ENERGY CLUSTER worldwide with proximity to European major energy companies. It is also home to numerous national and international operators and service companies, leading academia, and research institutes as well the National Petroleum Directorate – altogether leading the energy transition charge and sustainability forefront.

STAVANGER – CONNECTED TO THE WORLD!

The symposium will be held in the LARGEST CONFERENCE 4* HOTEL in Norway’s energy hub, right by the Stavanger conference center, only minutes’ away from downtown Stavanger.

The Norwegian Continental Shelf plays in the top league for development and implementation of CUTTING-EDGE TECHNOLOGIES. Many innovative solutions pioneered for the North Sea are now available worldwide. Thus, we believe that the Energy Capital of Europe is a perfect arena for bringing people and their ideas together that would drive the energy industry forward into the next decades.

With this background, the organizing committee hereby invites you and your organization to participate and support the 63rd Annual Symposium by providing sponsorship of the event.

Thank you very much for your support!
ABOUT THE SYMPOSIUM

The SPWLA Annual Symposium has a long tradition and it will be held for the 63rd time. It consists of a day of workshops and fieldtrips, followed by the main 3-days of expert session conferencing. The oral presentation streams and special sessions will cover research, innovation, and new technology in formation evaluation in many aspects. Coffee and lunch breaks will allow and facilitate fruitful discussions and networking, a designated exhibition area, and social events in the evening complete the personal interactions of this top-class conference.

WHY BECOME A SPONSOR

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. The workshop and symposium program will offer a diverse menu that will help you reach your specific target audience within large attendance of senior experts and executives.
## SPONSORING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Events</th>
<th>Description</th>
<th>Price [US$]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice breaker, Day 1 [Sunday]</td>
<td>Full marketing event at sponsor desire and costs</td>
<td>Sold</td>
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<tr>
<td>Social event Day 2 [Monday]</td>
<td>Full marketing event at sponsor desire and costs</td>
<td>Sold</td>
</tr>
<tr>
<td>Social event Day 3 [Tuesday]</td>
<td>Full marketing event at sponsor desire and costs</td>
<td>Sold</td>
</tr>
<tr>
<td>Field trip Sponsor</td>
<td>Field trip sponsorship – full marketing event of sponsor</td>
<td>On request</td>
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<table>
<thead>
<tr>
<th>Tier Levels</th>
<th>Price [US$]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Sponsor - Odin</td>
<td>15,000</td>
</tr>
<tr>
<td>Golden Sponsor - Freia</td>
<td>12,000</td>
</tr>
<tr>
<td>Silver Sponsor - Thor</td>
<td>7,500</td>
</tr>
<tr>
<td>Bronze Sponsor - Frigg</td>
<td>5,000</td>
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</table>

<table>
<thead>
<tr>
<th>Individual Items</th>
<th>Description</th>
<th>Price [US$]</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch break Sponsor</td>
<td>Logo in the lunch tables</td>
<td>4,500 per lunch</td>
</tr>
<tr>
<td></td>
<td>Option to provide brochure on the lunch tables</td>
<td></td>
</tr>
<tr>
<td>Coffee break Sponsor</td>
<td>Logo on coffee bars</td>
<td>2,000 per break</td>
</tr>
<tr>
<td>Technical sessions</td>
<td>Acknowledgement by session chair</td>
<td>4,000 per session</td>
</tr>
<tr>
<td></td>
<td>A logo or short video provided by the sponsor played prior to the session</td>
<td></td>
</tr>
<tr>
<td>Lanyard Sponsor</td>
<td>Items provided by sponsor</td>
<td>7,500</td>
</tr>
<tr>
<td>Delegate bag</td>
<td>Logo printed on delegate bags</td>
<td>2,500</td>
</tr>
<tr>
<td>Speaker breakfast and preparation room</td>
<td>Merchandising material and/or banners will be prominently displayed throughout the area</td>
<td>4,000</td>
</tr>
<tr>
<td>Delegate bag insertion item</td>
<td>Small, branded items can be included in the Delegate Bags (notepads, pens, caps, t-shirts, key rings, mouse pads, etc.) or promotional literature (limited to 8x10 pages per insert). Items are provided by sponsor</td>
<td>2,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item description</th>
<th>Sponsor level and content</th>
<th>Diamond (Odin)</th>
<th>Golden (Freia)</th>
<th>Silver (Thor)</th>
<th>Bronze (Frigg)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary delegate registrations</td>
<td></td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary student registrations</td>
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<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Technical sessions</td>
<td></td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Seized logo as sponsor on main frame of events webpage and optional link to your company’s web presence</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Seized logo in email broadcasts sent to members promoting the symposium</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Word of thank from session chair</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Thank you message in post event report and summary of the SPWLA newsletter listed to all members</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Logo on workshop holding slide</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Logo print on delegate bag</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
<td>![Check]</td>
</tr>
<tr>
<td>Marketing of your company in the registration area/lounge/ break area: One [1] roll-up display (sponsor to provide)</td>
<td></td>
<td>![Check]</td>
<td>![Check]</td>
<td></td>
<td></td>
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</tbody>
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**Diamond Sponsor (Odin)**
- 6 complimentary delegate registrations
- 3 technical sessions
- Seized logo as sponsor on main frame of events webpage
- Seized logo in email broadcasts
- Word of thank from session chair
- Thank you message in post event report and summary of the SPWLA newsletter
- Logo on workshop holding slide
- Marketing of your company in the registration area/lounge/ break area: One [1] roll-up display (sponsor to provide)

**Golden Sponsor (Freia)**
- 4 complimentary delegate registrations
- 2 technical sessions
- Seized logo as sponsor on main frame of events webpage
- Seized logo in email broadcasts
- Thank you message in post event report and summary of the SPWLA newsletter
- Logo on workshop holding slide
- Marketing of your company in the registration area/lounge/ break area: One [1] roll-up display (sponsor to provide)

**Silver Sponsor (Thor)**
- 2 complimentary delegate registrations
- 1 technical session
- Seized logo as sponsor on main frame of events webpage
- Seized logo in email broadcasts
- Thank you message in post event report and summary of the SPWLA newsletter
- Logo on workshop holding slide
- Marketing of your company in the registration area/lounge/ break area: One [1] roll-up display (sponsor to provide)

**Bronze Sponsor (Frigg)**
- 1 complimentary delegate registration
- 1 technical session
- Seized logo as sponsor on main frame of events webpage
- Seized logo in email broadcasts
- Thank you message in post event report and summary of the SPWLA newsletter
- Logo on workshop holding slide
- Marketing of your company in the registration area/lounge/ break area: One [1] roll-up display (sponsor to provide)
SPONSORSHIP AGREEMENT

Sponsorship Terms and Conditions

Acceptance of sponsorship will be subject to SPWLA 2022 committee approval. The committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the symposium. Sponsorship opportunities are first-come, first-served. Should your first selection not be available, we will contact you to discuss alternatives. A minimum of 50% deposit is to be paid with the booking form. The balance of sponsorship payment is due by March 25, 2022. Failure to comply with deadline dates for digital signage will result in a forfeit of service.

Cancellation Policy

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is resold, the organizers reserve the right to retain the deposit payment received. Cancellations must be submitted in writing.

LOGO REQUIREMENTS:

- All sponsor logos will be included on the conference website, program and conference signage (print and digital) as outlined in the prospectus.
- The signing sponsor is responsible for sending a high quality jpeg or eps format with a translucent background to sharon@spwla.org.
- If the organization has a specification guide outlining rules and regulations for the use of its logo, the organization is responsible for providing SPWLA with said guide.
- If applies, logos displayed on the SPWLA website and other online media may link users to the respective organization’s website unless specifically prohibited. Notify sharon@spwla.org of any existing restrictions regarding url usage.
- Advertisement specifications for sponsorship levels that include a full page ad: 8.5” x 11”, full bleed, press quality format must be provided on or before the required deadline date of production.

By signing below, I confirm sponsorship of the SPWLA 63rd Annual Symposium and agree to all the terms and conditions set forth in this agreement. I further acknowledge that I have reviewed the Sponsor Prospectus and am aware of the benefits included in the selected sponsorship level.

Authorized Signature: ________________________________ DATE: __________________

Company: ____________________________________________________________________
SPONSORSHIP AGREEMENT

Company: _____________________________________________________________

Address: ______________________________________________________________

City: ______________________________ State: _______ Zip: ________________

Tel: ___________________________ Fax: ____________________________________

Website : ____________________________________________________________

Website person: ______________________________________________________

Title: _________________________________________________________________

Tel: _________________________________________________________________

E-mail: ________________________________________________________________

Item # _______________________________________________________________

Description: __________________________________________________________

Amount $ _____________________________________________________________

PAYMENT INFORMATION

Method of Payment:
☐ Check ☐ VISA ☐ MasterCard ☐ AMEX

Name on Card: __________________________________________________________

Card Number: __________________________________________________________ CVV: __________________

Exp: _________________ Total amount to be charged: _________________

Signature: _____________________________________________________________

Return completed form
Email: Sharon Johnson: sharon@spwla.org
Letter Mail: SPWLA – 8866 Gulf Frwy, Suite 320 – Houston, TX 77017 USA
Fax: +1 713-947-8747 / Phone: +1 713-947-8727