The unconventional revolution our industry has experienced over the past 20 years has been driven largely by the combination of massive multistage fracture stimulation and horizontal drilling. However, this has resulted in a tension between the need to manage costs and the desire to effectively analyze laterals for optimized stimulation design.

In this issue, Sullivan et al. present a case study illustrating integrated interpretation of drilling and cuttings data, LWD, and casedhole wireline data in horizontal wells for unconventional resource development.

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