

| SPWLA Ad Rates | | | | |
|--|-----------------------------|------------|---------------|---------------|
| | | 1 Month | 3 Consecutive | 6 Consecutive |
| SPWLA Newsletter | Full Page | \$1,000.00 | \$950.00 | \$900.00 |
| | Half Page | \$800.00 | \$750.00 | \$700.00 |
| | 1/4 Page | \$600.00 | \$550.00 | \$500.00 |
| | Business Card | \$100.00 | \$90.00 | \$80.00 |
| Petrophysics Journal | Full Page | \$1,500.00 | \$1,450.00 | \$1,400.00 |
| | Half Page | \$1,200.00 | \$1,150.00 | \$1,100.00 |
| | 1/4 Page | \$1,000.00 | \$950.00 | \$900.00 |
| | Front or Back Cover, Inside | \$1,850.00 | \$1,800.00 | \$1,750.00 |
| | Outside Back Cover | \$1,700.00 | \$1,650.00 | \$1,600.00 |
| *Online Digital | One Size | \$1,000.00 | \$950.00 | \$900.00 |
| Newsletter + Journal | Full Page | \$2,000.00 | \$1,925.00 | \$1,850.00 |
| | Half Page | \$1,600.00 | \$1,525.00 | \$1,450.00 |
| | 1/4 Page | \$1,300.00 | \$1,225.00 | \$1,150.00 |
| | Front or Back Cover, Inside | \$2,350.00 | \$2,275.00 | \$2,200.00 |
| | Outside Back Cover | \$2,200.00 | \$2,125.00 | \$2,050.00 |
| Newsletter + *Online Digital | Full Page | \$1,500.00 | \$1,425.00 | \$1,350.00 |
| | Half Page | \$1,400.00 | \$1,325.00 | \$1,250.00 |
| | 1/4 Page | \$1,300.00 | \$1,225.00 | \$1,150.00 |
| | Business Card | \$1,050.00 | \$995.00 | \$940.00 |
| Journal + *Online Digital | Full Page | \$2,000.00 | \$1,925.00 | \$1,850.00 |
| | Half Page | \$1,700.00 | \$1,625.00 | \$1,550.00 |
| | 1/4 Page | \$1,500.00 | \$1,425.00 | \$1,300.00 |
| | Front or Back Cover, Inside | \$2,350.00 | \$2,275.00 | \$2,200.00 |
| | Outside Back Cover | \$2,200.00 | \$2,125.00 | \$2,050.00 |
| Newsletter, Journal + *Online Digital | Full Page | \$2,500.00 | \$2,450.00 | \$2,400.00 |
| | Half Page | \$2,100.00 | \$2,000.00 | \$1,900.00 |
| | 1/4 Page | \$1,800.00 | \$1,700.00 | \$1,600.00 |
| | Front or Back Cover, Inside | \$2,350.00 | \$2,275.00 | \$2,200.00 |
| | Outside Back Cover | \$2,200.00 | \$2,125.00 | \$2,050.00 |
| | Business Card | \$1,050.00 | \$995.00 | \$950.00 |
| *Online Digital = SPWLA.org Digital Ad Space | | | | |